



# TAIAO ORA TANGATA ORA

Restoring the natural world together, for our families, businesses and future generations

Te Taiao is the natural world that contains and surrounds us. It refers to the interconnection of people and nature, a relationship of respect and reciprocity inherent to Māori. Our farmers, foresters, growers, and fishers — people who work on the land and sea — share this connection with the natural world, too. We know when nature thrives, so too do our people, communities and businesses.

Our shared understanding of Te Taiao unites and guides us as we embark on this journey to create new ways of doing that put the health of the climate, land, water, and living systems at the heart of Aotearoa New Zealand's food and fibre sector.

*Taiao Ora, Tangata Ora* is a collaborative initiative to build a food and fibre sector that's unique and valuable to Aotearoa New Zealand and the world. By putting Te Taiao at the centre of everything we do, we can restore nature, enhance our landscapes, raise up our people and communities, and create vibrant, resilient businesses that set a new standard in the marketplace.

*Taiao Ora, Tangata Ora* has been developed by Māori and Pākehā food and fibre leaders with guidance from mātauranga Māori specialists, farmers and growers, sector experts, and scientists. It weaves together traditional knowledge, modern science and exemplary practice to meet some of the most significant challenges and opportunities of our time.

It's a way of aligning what we do in our businesses, catchments, and in the marketplace with our values — our deep connection to the land, our pride in making high-quality products with integrity, and our desire to be good ancestors. Despite our best efforts, our values are not reflected in the health of our land, waterways, climate, or living communities today. Together, we can change that. But we need to do things differently, and we need to act with urgency.

*Taiao Ora, Tangata Ora* will support food and fibre businesses with effective tools and pathways to implement Te Taiao principles and practices on the ground and right through the value chain. We'll walk together on a shared path towards a better future for our natural world, our businesses and communities, and future generations. This is the beginning of a new way of being and doing for Aotearoa New Zealand's food and fibre sector. We are ready. The time is now.

## **Be part of the *Taiao Ora, Tangata Ora* movement**

We are now preparing an action plan, together with farmers, growers and businesses, for *Taiao Ora, Tangata Ora* to be rolled out across the food and fibre sector in 2022. A group of Māori and Pākehā business leaders is overseeing this work, which is hosted by the Federation of Māori Authorities and funded by the Ministry of Primary Industries and the Agricultural and Marketing Research and Development Trust.

Over the coming months, we'll be working with farmers, growers and businesses to co-design tools and pathways for change at every stage of the value chain.

By the end of 2021, we'll deliver a business plan to secure multi-year funding to deliver *Taiao Ora, Tangata Ora*. Then we'll implement the plan, starting with trials in individual land and sea operations to equip those on the ground with the tools, knowledge, and support they need to lead this change.

## **How can I learn more?**

Get in touch with the team via email on [info@taiaoorazn](mailto:info@taiaoorazn) and we'll keep you updated.



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He mea karapoti te taiao i a tātou. E aro ana ki te whakaute i waenganui i ngā tāngata me te ao tūroa, ērā e whai pānga ki a Ngai Māori. Ko ngā kaiahuwhenua, ngā kaihao, ngā ringa raupā o te whenua me ngā tai. Ka ngaruru te taiao, ka pērā anō ngā hapori me ngā pakihi. Ki te noho pū te āhuarangi, ngā whenua, ngā wai me ngā pūnaha ka whai rautaki pai ake te rāngai kaka, rāngai kai i Aotearoa.

He kaupapa motuhake a *Taiao Ora*, *Tangata Ora*, e mahi tahi ai te hunga kia waihanga rāngai kai, rāngai kaka whai uaratanga e motuhake ana ki Aotearoa me te ao tūroa. Mā te tāmata i tō tātou taiao, ka tau he aro whānui whai kounga hou ki te tauhokohoko.

Nā ngā kaitaki Māori, kaitaki Pākehā a te *Taiao Ora*, *Tangata Ora* i arahi, i whakawhanake. I raro i te tohu o ngā mātanga mātauranga Māori, ngā kaiahuwhenua, ngā kaipūtāiao. Tērā te whiri i ngā mōhiotanga o mua ki ngā mea hou e hua mai ngā wero me ngā āhehi nui o te wā.

He mea tuitui i o mātou mahi ki o mātou nei mātāpono. Te hononga ki te whenua, te whakahihī ki te kounga o ngā hua, me te ngākau pono. Ko te hiahia hoki kia waiho he ao mō ngā mokopuna. Ahakoa ēnei, kaore anō kia tino kite i roto i te hauora o te whenua, ngā awa, te taiao, hāpori rānei. Heoi anō ma pango ma whero ka tutuki. Engari me tini ngā āhuatanga o te mahi, a, me timata i te rangi nei.

Mā *Taiao Ora*, *Tangata Ora* ngā pakihi kai me ngā pakihi miro e tautoko. Mā te titiro ki ngā ara me ngā āheinga e tāea te whakatinana i ngā whanonga mai i te tuāpapa ki te raupapa uaratanga. Ka hui tahi tātou mō ngā ara haumanu i te ao tūroa, i ngā hapori, i ngā pakihi me ngā rangatira o āpōpō. Hikina te Mānuka!

## **Hono mai ki te whakanekeneke o *Taiao Ora*, *Tangata Ora***

E whakarite ana mātou ngā kaiahuwhenua, ngā pakihi i tētahi mahere mo *Taiao Ora*, *Tangata Ora*. Kia whakarewa ki te rāngai hei te tau 2022. Ka tau te mana whakahaere ki tētahi kohinga tangata. He Māori, he Pākehā hoki mā Federation of Māori Authorities e manaaki.

Ā, nā Ministry of Primary Industries and the Agricultural and Marketing Research and Development Trust i haupū.